

# Keycards



- **Magnetic stripe**
- **Chip / Smart**
- **Contactless / RFID**
- **Blank or personalised**



As the largest dedicated supplier of keycard systems to the East and West African hospitality industry, we support the majority of major international chain hotels as our customers.

By working closely with our clients, we understand the ongoing needs of the market and can offer genuine innovation, totally flexibility and unrivalled customer service.

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## Keycards

The guest keycard is the first thing a guest will be handed upon entering a hotel and thereafter will be handled many times during a guest's stay. It is thus imperative that the correct impression of the hotel is given to the guest by way of offering them a professionally designed keycard detailing the hotel's strong brand/logo or image.

Our strength lies in our flexibility to work with many different keycard applications from a host of different keycard lock suppliers. We are able to supply low cost generic keycards, customised printed keycards, and durable staff cards for VingCard, Saflok, KABA, Cisa, Onity and all generic lock brands from Chinese factories.



## Magnetic Stripe and Smart Chip keycards

These are currently the preferred form of hotel keycard in Africa, and are used in most second generation locking systems.

## RFID or Contactless keycards

These offer the next generation of access control. Being Contactless, RFID technology significantly enhances the overall guest experience and offers a true climatic solution.

## Sponsorship

Progressively, hotel keycards can also be used as mini advertising billboards to help promote special offers or even third party offerings. Keycards can provide guests with a constant stream of promotions related both to your own brand and those of your carefully selected sponsorship partners. Historically, sponsors have been, though are not limited to courier companies, airlines, mobile phone operators, banks, car hire companies and casinos. Sponsors usually contribute for part or the full cost of the keycards. Once supplied, guests can be encouraged to keep the keycard after their stay, giving them a nice memento of their stay, plus the all important email/telephone or fax contact of the hotel to make their next reservation.

## Don't just take our word for it...

We are extremely proud of our position as East and West Africa's leading issuer of hotel keycards. The brands we serve demand the very highest standards in customer service, innovation, flexibility and value. Our existing customers include: Hilton, Sheraton, Le Meridien, Kempinski, Mövenpick, Intercontinental, Holiday Inn, Sofitel, Novotel, Golden Tulip and Protea Hotels.

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